

Phoenix Children's Chorus
Spring Gala "Centennial Serenade"
Saturday, April 14, 2012
Memorial Hall, Steele Indian School Park

Program Advertising Form
DEADLINE FOR AD MATERIALS MARCH 15, 2012

- Black & White ¼ page ad \$150**
- Black & White ½ page ad \$250**
- Black & White full page ad \$500**

A program ad is included at no additional charge with every gala table sponsor at the RED ROCKS, PAINTED DESERT or GRAND CANYON level package. See sponsor page for ad sizes by sponsor level.

We will only accept ads in high resolution format (300 dpi), which must include all screen fonts, printer fonts, and support files. This is especially important for digital camera-ready artwork if exact reproduction is required. The preferred file format is .pdf. It is also suggested that you attach a .jpg of the ad to your email or submit a copy proof with your CD. Without the .jpg or proof, we may not find a problem until we are ready to print. Having the proof allows us to ensure there are no problems with the design of the ad.

Ads are printed in black & white, with no bleed, and we cannot print from color artwork. All files must be actual size (the physical dimensions are listed below). Files burned on CD must be clearly labeled on the disk with advertisement name, burn date and relevant designer contact information.

Files should be emailed to info@pcchorus.org or mailed to the address below. Please provide a contact name, email and phone number.

Quarter-page	3.22" W x 3.45" H
Half-page	6.50" W x 3.45" H
Full-page	6.50" W x 7.00" H

For further information regarding our advertisement specifications, layout or format please call 602-534-3788 or email info@pcchorus.org