

Phoenix  
Children's  
Chorus

# ROCK *the Night*

## SPONSORSHIP OPPORTUNITIES

**SATURDAY, APRIL 1, 2023**  
SHRINE AUDITORIUM & EVENT CENTER  
552 N. 40TH ST., PHOENIX

### TITLE SPONSOR - \$20,000

- Company prominently displayed as event sponsor, including "presented by" mention in all calendar listings, PR and marketing
- Front-row seating for 10 guests
- Swag bag and t-shirt for 10 guests
- VIP pre-party with hosted bar
- Hosted bar throughout the evening
- Logo on bidder paddle, swag bag, concert t-shirt, and lanyard
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- On-screen recognition at the event
- Live recognition from event emcee
- 4 VIP tickets to PCC's spring concert
- Dolce performance at company event

**Supports music education via our community choirs, eliminating arts deserts in the Valley.**

### VIP SPONSOR: \$5,000

- Priority seating for 10 guests
- Swag bag and t-shirt for 10 guests
- VIP pre-party with hosted bar
- Hosted bar throughout the evening
- Logo on bidder paddle, swag bag, and concert t-shirt
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- On-screen recognition at the event
- 4 VIP tickets to PCC's spring concert

**Funds music literacy instruction for all 300-plus choirsters for one full semester.**

### FESTIVAL SPONSOR: \$10,000

- Front-row seating for 10 guests
- Swag bag and t-shirt for 10 guests
- VIP pre-party with hosted bar
- Hosted bar throughout the evening
- Logo on bidder paddle, swag bag, concert t-shirt,
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- On-screen recognition at the event
- Live recognition from event emcee
- 4 VIP tickets to PCC's spring concert
- Dolce performance at company event

**Supports scholarships for students in our premier downtown program, ensuring that any child who wants to sing has a place at PCC.**

### ROCK STAR SPONSOR: \$2,500

- Priority seating for 8 guests
- Swag bag for 8 guests
- VIP pre-party with hosted bar
- Hosted bar throughout the evening
- Logo on bidder paddle and swag bag
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- On-screen recognition at the event
- 2 VIP tickets to PCC's spring concert

**Funds sheet music purchase for a concert.**



## GROUPIE SPONSOR: \$1,800

- Priority seating for 8 guests
- Two drink tickets per guest
- Logo on bidder paddle
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- 2 VIP tickets to PCC's spring concert

**Funds the average tuition for three choristers in our premier downtown program.**

## FAN CLUB SPONSOR: \$500

- Logo on gala website, digital program, and 2023-24 concert programs
  - Logo on bidder paddle
  - Social media mention
  - 2 VIP tickets to PCC's spring concert
- Funds tuition for one chorister in PCC Voices, our neighborhood choir.**

## ABOUT OUR EVENT

Gala is our biggest fundraiser. Tuition covers only 42 percent of our operating costs, and 30 percent of our choristers receive financial assistance.

### FEATURING ENTERTAINMENT BY PHOENIX CHILDREN'S CHORUS

Guests enjoy food stations and performances by our world-class children's choirs.

### LIVE AND SILENT AUCTION

For more informaton, visit [phoenixchildrenschorus.org/gala](http://phoenixchildrenschorus.org/gala)

# Phoenix Children's Chorus

**For sponsorship opportunities, please contact:**

Becky Antioco, sponsorship chair,  
480-241-1485, [news@pcchorus.org](mailto:news@pcchorus.org)

## ABOUT PHOENIX CHILDREN'S CHORUS



Since 1984, Phoenix Children's Chorus (PCC) has been transforming children's lives through music by facilitating artistic, musical, and cultural development, and offering world-class choral education. More than just a performance ensemble, PCC prides itself on its rigorous music education curriculum including the study and practice of vocal technique, innovative music literacy instruction, and professional performance skills.

### OUR MISSION

Foster excellence in youth by facilitating artistic, cultural, and personal development through choral education and performance.

### OUR VISION

Build a vibrant community of life-long supporters of the arts who experience impactful transformational moments through singing.

### OUR CORE VALUES

Education – Community – Diversity – Excellence – Joy



*Phoenix Children's Chorus is a 501(c)(3) nonprofit, supported through grants, loans and personal contributions. As such, gala sponsorships and donations are tax-deductible.*