

Phoenix
Children's
Chorus

ROCK *the Night*

SPONSORSHIP OPPORTUNITIES

SATURDAY, APRIL 1, 2023
SHRINE AUDITORIUM & EVENT CENTER
552 N. 40TH ST., PHOENIX

TITLE SPONSOR - \$20,000

- Company prominently displayed as event sponsor, including "presented by" mention in all calendar listings, PR and marketing
- Front-row seating for 10 guests
- Swag bag and t-shirt for 10 guests
- VIP pre-party with hosted bar
- Hosted bar throughout the evening
- Logo on bidder paddle, swag bag, concert t-shirt, and lanyard
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- On-screen recognition at the event
- Live recognition from event emcee
- 4 VIP tickets to PCC's spring concert
- Dolce performance at company event

Supports music education via our community choirs, eliminating arts deserts in the Valley.

VIP SPONSOR: \$5,000

- Priority seating for 10 guests
- Swag bag and t-shirt for 10 guests
- VIP pre-party with hosted bar
- Hosted bar throughout the evening
- Logo on bidder paddle, swag bag, and concert t-shirt
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- On-screen recognition at the event
- 4 VIP tickets to PCC's spring concert

Funds music literacy instruction for all 300-plus choirsters for one full semester.

FESTIVAL SPONSOR: \$10,000

- Front-row seating for 10 guests
- Swag bag and t-shirt for 10 guests
- VIP pre-party with hosted bar
- Hosted bar throughout the evening
- Logo on bidder paddle, swag bag, concert t-shirt,
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- On-screen recognition at the event
- Live recognition from event emcee
- 4 VIP tickets to PCC's spring concert
- Dolce performance at company event

Supports scholarships for students in our premier downtown program, ensuring that any child who wants to sing has a place at PCC.

ROCK STAR SPONSOR: \$2,500

- Priority seating for 8 guests
- Swag bag for 8 guests
- VIP pre-party with hosted bar
- Hosted bar throughout the evening
- Logo on bidder paddle and swag bag
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- On-screen recognition at the event
- 2 VIP tickets to PCC's spring concert

Funds sheet music purchase for a concert.



GROUPIE SPONSOR: \$1,800

- Priority seating for 8 guests
- Two drink tickets per guest
- Logo on bidder paddle
- Logo on gala website, digital program, and 2023-24 concert programs
- Social media mention
- 2 VIP tickets to PCC's spring concert

Funds the average tuition for three choristers in our premier downtown program.

ABOUT OUR EVENT

Gala is our biggest fundraiser. Tuition covers only 42 percent of our operating costs, and 30 percent of our choristers receive financial assistance.

FEATURING ENTERTAINMENT BY PHOENIX CHILDREN'S CHORUS

Guests enjoy food stations and performances by our world-class children's choirs.

LIVE AND SILENT AUCTION

For more informaton, visit phoenixchildrenschorus.org/gala

FAN CLUB SPONSOR: \$500

- Logo on gala website, digital program, and 2023-24 concert programs
- Logo on bidder paddle
- Social media mention
- 2 VIP tickets to PCC's spring concert

Funds tuition for one chorister in PCC Voices, our neighborhood choir.

Phoenix Children's Chorus

For sponsorship opportunities, please contact:

Becky Antioco, sponsorship chair,
480-241-1485, news@pcchorus.org

ABOUT PHOENIX CHILDREN'S CHORUS



Since 1984, Phoenix Children's Chorus (PCC) has been transforming children's lives through music by facilitating artistic, musical, and cultural development, and offering world-class choral education. More than just a performance ensemble, PCC prides itself on its rigorous music education curriculum including the study and practice of vocal technique, innovative music literacy instruction, and professional performance skills.

OUR MISSION

Foster excellence in youth by facilitating artistic, cultural, and personal development through choral education and performance.

OUR VISION

Build a vibrant community of life-long supporters of the arts who experience impactful transformational moments through singing.

OUR CORE VALUES

Education – Community – Diversity – Excellence – Joy



Phoenix Children's Chorus is a 501(c)(3) nonprofit, supported through grants, loans and personal contributions. As such, gala sponsorships and donations are tax-deductible.